

Boxed Art

CALL FOR ARTISTS

Digital Art for Traffic Control Boxes in Opelousas

PROJECT DESCRIPTION: Opelousas Tourism, in partnership with the Opelousas Celebrate 300 Commission, is seeking visual artists to design art for the Opelousas Traffic Box Wrap Project. Ten (10) designs will be chosen to transform traffic signal boxes into works of art and to enhance the corridors of Opelousas. A digital reproduction of the selected designs will be used to create a vinyl product that will wrap around the boxes.

These visible boxes are the silver metal boxes at intersections that control the operation of the traffic signals. Artists should understand that the finished works will be on a functioning Louisiana Department of Transportation equipment that will need repair or replacing at some point in time. DOTD cannot guarantee the duration of use of each traffic signal box. Artists must accept the risk that their artwork may be damaged, altered, or removed at any time after

Important Details: Traffic boxes are approximately 56" tall x 27" deep x 44" wide (some may be a little smaller). Your design should be developed with this in mind. Panoramic views are recommended. Some are only visible on three sides: however, the wrap will be on all sides. Existing features of the traffic boxes includes vents, a door, hinges and handle. Installation will allow access to these features. (Please see attached drawing of traffic box).

ELIGIBILITY

To be eligible an applicant must be an individual (artist) or organization (school, community group, etc.) residing in St. Landry Parish. Organizations will require a single contact person.

APPLICATION PROCESS

Deadline to submit design: February 20, 2020

Designs selected and artists notified by: March 1, 2020

Original Artwork or Digital Photos due: March 30, 2020

Artists should submit the following:

1. Completed application
2. Short Bio
3. Up to 3 digital photos of previous work
4. A rendering of your proposed work (see template sheet for resource)

DESIGN CRITERIA

- Work will be highly public and therefore must be appropriate to be viewed by all ages.

- Designs can be representational or abstract and should represent the Opelousas area, its people and culture, traditions, history, landscape, etc.
- Use the template provided to propose a design concept. Be aware that some changes to the design may be required to accommodate site requirements.
- Design must include all visible sides of the traffic box.
- If the design is to include text, it must be included in the proposed design. The traffic signal box may not be used for advertisement or to promote a business, product or viewpoint.
- Designs may not include trademarks, brands, images of illegal activity or involve the attachment to any objects to the box.

SELECTION

A panel will be convened to review the applications. Following selection, submissions will be considered and kept on file for future consideration. Upon completion of the traffic signal box, artists will be paid a stipend.

INSTALLATION

Artwork will be photographed or scanned and printed on vinyl wraps, which will be installed by the fabricator.

COPYRIGHT

Due to the nature of this project and the possibility that artwork may be vandalized, artists applying for this project must accept the risk that their artwork may be damaged, altered or removed and Opelousas Celebrate 300 Commission and the City of Opelousas are not responsible for maintaining the artwork per the artist's original intent once it is completed.

The artist further grants The Boxed Art Project (OTC and TAG) the following exclusive rights:

- Reproduction (including electronic images) for promotion and educational purposes.

TERMS OF AGREEMENT

All artists selected for Boxed Art shall agree to the following:

- The final design on the traffic box should represent the submitted and original design on the application.
- The accepted artwork developed under this contract shall be the exclusive property of the Boxed Art (OTC, TAG).
- The artist grants to the Boxed Art Project an irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity and catalogs, or other promotional items.

Submissions to be sent to or dropped off at the 828 East Landry Street, Opelousas, LA 70570. For More Information: email tourism@cityofopelousas.com or call 337-948-5227



Boxed Art Template

This is a foldout of the typical utility box showing all 4 sides and top. Measurements may vary slightly with each box. The top of the box is not included in the design. If you wish to do on one piece of paper, please mark with lines to show all sides. You may also do 4 individual pieces of paper but again show 1-4 sides by marking. Save all as pdf and send to tourism@cityofpelousas.com.

?

