



Opelousas
TOURISM



Opelousas Children's Christmas Parade 2023
SPONSOR OPPORTUNITIES

Date of Parade: Thursday, December 14, 2023@ 6:00 PM

Name of Business/Group: _____

Contact _____

Address _____

Telephone _____ Fax _____

Email _____

Sponsorship Opportunities (Please submit by Friday, November 17, 2023)

Parade Sponsor (2-available) ____ (\$1000) ****One Available**

Media mentions in press releases, website and social media; Company name on parade banner;
Company name on Santa Float

Christmas Themed Float _____ (\$750)

Includes delivery and rental of holiday float, business/organization mentions in press releases and website; company name on sponsored float.

Band Sponsor _____ (\$250)

Media mentions in press releases, website and social media; company name on parade signage for event

Costumed Characters Float Sponsor _____ (\$200)

Media mentions in press releases, website and social media; company name on float vehicle

Friend of the Parade _____ (\$100)

Company Name on Santa Float, Name mentions on website

Please make check or money order payable to:

City of Opelousas Children's Christmas Parade

Completed Registration form with fee attached may be mailed or brought to:

Opelousas Tourism, 828 E. Landry St., Opelousas, La 70570