



Opelousas Children's Christmas Parade  
2024 SPONSOR OPPORTUNITIES

**Date of Parade: Thursday, December 12, 2024@ 6:00 PM**

**Route: Landry and Academy Street to Landry and Bullard**

Name of Business/Group: \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Alt. Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Opportunities (Please submit by Monday, November 4, 2024)**

**Christmas Themed Float \_\_\_\_\_ (\$800 float)**

Includes delivery and rental of holiday float, business/organization mentions in press releases and website; company name on sponsored float.

**Parade Sponsor (2 available) \_\_\_\_\_ (\$1000)** Company logo/name used throughout promotions which includes logo on parade graphic; media mentions in press releases and online media; Company name on parade banner at beginning of parade; This sponsorship will also allow local schools and school organizations to enter their unit in the parade free of charge.

**Santa Float Sponsor (2 available) \_\_\_\_\_ (\$500)**

Includes company name on signage on Santa Claus Float, name mentions in website, social media; seats on the Santa Float for up to 8 people

**Marching Band Sponsor \_\_\_\_\_ (\$250) (3 available)**

Sponsor a high school band, Media mentions in press releases, website and social media; company name on as Band Sponsor on parade signage

**Gingerbread House & Costumed Characters Sponsor \_\_\_\_\_ (\$250)**

Media mentions in press releases, website and social media; company name on float vehicle

**Friend of the Parade \_\_\_\_\_ (\$100)**

Company Name on Santa Float, Name mentions on website and social media

Please make check or money order payable to:

**City of Opelousas Children's Christmas Parade**

**Completed Registration form with fee attached may be mailed or brought to:**

**Opelousas Tourism, 828 E. Landry St., Opelousas, La 70570**