



Opelousas Children's Christmas Parade 2026 SPONSOR OPPORTUNITIES

Date of Parade: Thursday, December 10, 2026 @ 6:00 PM

Route: East Landry and Academy Streets to Landry and Bullard Streets

Name of Business/Group: _____

Contact _____

Address _____

Telephone _____ **Alt. Phone** _____

Email _____

Sponsorship Opportunities (Please submit by Monday, November 9, 2026)

Float Sponsor ____ (**\$800**) Decorated Christmas Float with signage featuring company name, includes delivery/pick-up of float, driver, seats 15-18 people

Parade Sponsor (2 available) ____ (\$1000) Company logo/name used throughout promotions which includes logo on parade graphic; media mentions in press releases and online media; company name on parade banner at beginning of parade and on Santa Float.

(Sold) Santa Float Sponsor (2 available) ____ (\$500) Includes company name on signage on Santa Claus Float, name mentions in website, social media; seats on the Santa Float for up to 8 people.

Marching Band Sponsor (3 available) ____ (\$300) Sponsor a high school band, Media mentions in press releases, website and social media; company name on as band sponsor on parade signage.

Gingerbread House & Costumed Characters Sponsor ____ (\$250) Media mentions in press releases, website and social media; company name on float vehicle.

Friend of the Parade ____ (\$100) Company Name on Santa Float, name mentions on website and social media.

Please make check or money order payable to:

City of Opelousas Children's Christmas Parade

Completed Registration form with fee attached may be mailed or brought to:

Opelousas Tourist Info Center, 828 E. Landry St., Opelousas, La 70570